



# SKYDANCE<sup>®</sup> M E D I A

## SKYDANCE MEDIA APPOINTS SHANNON OLIVAS AS HEAD OF CORPORATE COMMUNICATIONS

**SANTA MONICA, Calif. – September 16, 2015** – Skydance, a diversified media company that creates elevated, event-level entertainment for global audiences, today announced that Shannon Olivas has been named Senior Vice President of Corporate Communications. In the newly created position, Olivas is responsible for devising and implementing communications strategies and overseeing domestic and international public relations efforts on behalf of Skydance Media and its properties.

“Shannon has an excellent reputation as a talented and well-respected communications executive within the entertainment industry and I am proud to welcome her to our leadership team,” said David Ellison, Skydance Media Founder and Chief Executive Officer.

“As Skydance continues to expand, now is the ideal time to build out a strong in-house communications function,” added Chief Marketing Officer Anne Globe, to whom Olivas reports. “We will benefit from Shannon’s strong media relationships and savvy in communicating business initiatives as she takes on the important new role of leading our overall public relations efforts.”

“The Skydance team has done an incredible job of carefully building the company into an artist-friendly home over the last couple of years and in doing so, has found great success in both feature film and television,” commented Olivas. “I see many exciting opportunities to shape effective and creative communication platforms that align with Skydance Media’s ambitious corporate strategy of continued growth.”

Before joining Skydance Media, Olivas served as Vice President of Corporate Communications for The Honest Company, prior to which she spent seven years in corporate communications and investor relations at DreamWorks Animation. She previously worked at leading strategic corporate and financial communications firm Sard Verbinnen & Co, where DreamWorks Animation was her client. Olivas holds a B.A. degree with honors from Syracuse University.

### **ABOUT SKYDANCE MEDIA**

Skydance is a diversified media company founded by David Ellison in 2010 to create elevated, event-level entertainment for global audiences. The Company brings to life stories of immersive worlds across platforms, including feature film, television, gaming and digital. Among Skydance Media’s commercially and critically successful feature films are *Mission: Impossible – Rogue Nation*, *Terminator Genisys*, *World War Z*, *Jack Reacher*, *G.I. Joe: Retaliation*, *Mission: Impossible – Ghost Protocol*, *Star Trek Into*

*Darkness* and *True Grit*. Its 2015 feature films, *Mission: Impossible – Rogue Nation* and *Terminator Genisys* have together grossed over \$1 billion at the worldwide box office. Skydance's future feature film slate includes *Star Trek Beyond*, the follow-up to *Jack Reacher* and *Geostorm*. The Company's Emmy-nominated television series are *Grace and Frankie* on Netflix and *Manhattan* on WGN America.

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